



IPA Adriatic

SMARTINNO PROJECT



Ε.Ρ.Φ.Σ. - European Regional Framework Co-operation
Ε.Π.Π.Σ. - Ευρωπαϊκό Περιφερειακό Πλαίσιο Συνεργασίας
HEAD OFFICE: 33, Platonos Street, 25102, Aegion, Greece
Tel: +30 29610 60427 - E-mail: erfc@charact.gr - URL: www.erfc.gr

SMARTINNO SMART INNOVATION PROJECT

Smart Network and Sustainable Innovation Cluster to increase RDI Competitiveness of SMEs in the Adriatic (Smartinno) Project bridges 17 regions from 8 Adriatic countries:

- Italy
- Greece
- Serbia
- Croatia
- Slovenia
- Albania
- Montenegro
- Bosnia- Herzegovina

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The vision of this Project aims to increase competitiveness and support SMEs sustainable growth through:

- **cluster synergies**
- **the use of financial instruments**
- **coaching schemes on improving investment readiness**

with emphasis on **cross-border cooperation across the Adriatic** as well as capitalizing on existing Research & Innovation (R&I) results and establishing a smart networking system for monitoring and fostering research & innovation capacity in SMEs.

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The main innovation of the project is the establishment of a novel Adriatic ecosystem bringing together:

- regional authorities
- policy makers
- RD&I entities
- Researchers
- SMEs and financing operators (target groups, stakeholders etc.)

supported by a smart clustering approach, new investment instruments (Adriatic BAN), matchmaking and coaching facilities, training events and strategically targeted dissemination activities.

Financial scheme of SMARTINNO Project

- Smartinno Project aims at bringing together **different funding schemes**: EU funding, National / Regional Funding and Private Funding for innovation for improving the funding for Innovation in Adriatic Ionian Region.
- To secure **Private Funding SMARTINNO** has to be connected with **Business Angels, Venture Capital schemes, Crowdfunding Platforms, Peer to Peer Platforms and Microfinance Schemes.**

Strategic theme of the Project:

- Key strategic objective of SMARTINNO Project is to identify and establish an **Adriatic Business Angels Network**.
- To promote “Innovation” as key for economic development in the Adriatic - Ionian area.
- New strategies should optimize:
 - **technology transfer**
 - **support emerging sectors**
 - **guide cross-border cooperation in view of maximizing sustainable exploitation of innovation.**
- Smartinno creates an **ICT Platform** to facilitate the innovation process